

## **Cookies policy**

### **BACKGROUND**

www.neptunocostadeje.com uses cookies. Cookies on this website are used to personalize the content and ads, provide social media features and analyze traffic. In addition, we share information about your use of the website with our social media, advertising and web analytics partners, who may combine it with other information you have provided to them or that they have collected from your use of their services. You accept our cookies by continuing to use our website.

### **WHAT ARE COOKIES?**

A cookie is a file that is downloaded to your computer when you access certain web pages. Cookies allow a web page, among other things, to store and retrieve information about browsing habits of a user or their equipment and, depending on the information they contain and the way in which they use their equipment, they can be used to recognize the user. Cookies are only associated with an anonymous user and their computer or device and do not provide references that allow their personal data to be known.

### **COOKIES AFFECTED BY THE REGULATION AND EXEMPT COOKIES**

According to the EU directive, the cookies that require informed consent by the user are those analytical cookies and those of advertising and affiliation, excepting those of a technical nature and those necessary for the operation of the website or the provision of services expressly requested by the user.

### **TYPES OF COOKIES**

a) Depending on the entity that manages them, there are own Cookies (those that are sent to the user's terminal equipment from a computer or domain managed by the publisher itself and from which the service Requested by the publisher is provided) and third parties (those that are sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through cookies).

b) Depending on the time they remain active, there are session ones (designed to collect and store data while the user accesses a web page) and the persistent ones (in which the data is stored in the terminal and can be accessed and processed during a period defined by the person responsible for the cookie - it can range from minutes to several years).

c) Depending on the purpose for which they process the information they collect, they can be:

- Technical cookies (necessary for the use of the website and the provision of the contracted service)

- Personalization cookies (which allow the user to access the service with predefined characteristics, such as

for example language, browser type, regional settings, etc.)

- Analysis cookies (they collect information on the use made of the website),
- Advertising cookies (they collect information about the preferences and personal choices of users),
- Affiliate cookies (allow to track visits from other websites, with which the website establishes an affiliation contract).

#### **TYPES OF COOKIES USED BY THIS SITE WEBSITE**

The cookies used in [www.neptunocostadeje](http://www.neptunocostadeje) are session and third-party, and allow us to store and access information regarding the language, the type of browser used, and other general characteristics predefined by the user, as well as follow and analyze the activity carried out to improve and provide our services in a more efficient and personalized way. The cookies used have, in any case, a temporary, with the sole purpose of making navigation more efficient. In no case do these cookies provide by themselves personal data and are not used to collect them.

The use of cookies offers advantages, such as:

It makes it easier for the user navigate and access to the different services offered by this website.

It avoids the user having to configure the predefined general characteristics each time he accesses the website; and favors the improvement of the operation and the services provided through this website, after the corresponding analysis of the information obtained through the installed cookies.

When accessing [www.neptunocostadeje.com](http://www.neptunocostadeje.com), you are informed that if you continue browsing, various third-party cookies will be installed, thus allowing the installation of certain cookies that will have the sole purpose of registering access to our website for statistics purposes, anonymous information about visits, collecting information always anonymously. You do not need to accept the installation of these cookies, you can still browse throughout our website.

Social network cookies may be installed in various sections of our website, specifically the following:

Twitter cookie, as provided in its privacy policy and use of cookies.

Facebook cookie, according to the provisions of its cookie policy.

LinkedIn cookie, according to the provisions of its page on the use of cookies.

Google+ and Google Maps cookies, according to the provisions on their page about what type of cookies they use.

NAME	PROVIDER	TYPE	EXPIRATION	PURPOSE
CONSENT	Google.com	HTTP	6079DAYS	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for the website to comply with the RGPD.
Common/cavalry_endpoint.php	Facebook.com	Pixel	Session	Collect information on user behavior on different websites to display more relevant advertising. Also it allows the web to limit the number of times a user is exposed in one ad.
i/jot	Twitter.com	Pixel	Session	Establishes a unique identifier for each visitor that allows third-party advertisers to target the visitor with relevant advertising. This combined service is provided by advertising centers that facilitate real-time bidding advertising.
NID	Google.com	HTTP	6 months	Registers a unique ID that identifies a returning user's device. The ID is used for specific ads.

## REVOCACTION

At any time you can access the configuration of your browser accepting or rejecting all cookies, or either select those whose installation it supports and which it does not, following one of the following procedures. It depends on the browser you use:

Google Chrome (in the Tools Menu):

Settings > Show > advanced options > Privacy (Content settings) > Cookies:

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=es>

Microsoft Internet Explorer (in the Tools Menu):

Internet Options > Privacy > Advanced:

<https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-delete-manage-cookies>

Firefox:

Options > Privacy > Cookies:

<https://support.mozilla.org/es/kb/enable-and-disable-cookies-sites-web-rastrear-preferences>

Safari, iPad and iPhone:

Preferences > Privacy

[https://support.apple.com/kb/ph21411?locale=es\\_ES](https://support.apple.com/kb/ph21411?locale=es_ES)

Opera:

Settings > Options > Advanced > Cookies

<http://help.opera.com/Windows/12.00/es-ES/cookies.html>

These browsers are subject to updates or modifications, so we cannot guarantee that they will be completely fit the version of your browser. It may also be that you use another browser referred to in these links as Konqueror, Arora, Flock, etc. To avoid these mismatches, you can Access directly from the options of your browser, usually in the "Options" menu in the section of "Privacy". (Please consult your browser's help for more information).

## **DEACTIVATION/ACTIVATION ,DELETION OF COOKIES**

To restrict or block cookies, it is done through the browser settings.

If you do not want websites to place any cookies on your computer, you can adjust your browser setting so that you are notified before any cookies are placed. Similarly, you can adapt the configuration so that the browser rejects all cookies, or only third-party cookies.

You can also delete any cookies that are already on your computer. Please note that you will have to adjust the setting separately for each browser and computer you use.

Please note that if you do not wish to receive cookies, we can no longer guarantee that our website will work. Some features of the site may be lost and you may no longer be able to view certain websites.

Also, refusing cookies does not mean that you will no longer see advertisements. The ads will simply not be tailored to your interests and will be repeated more often.

Each browser has a different method to adapt the configuration. If necessary, consult the function of browser help to set the correct settings.

To disable cookies on your mobile phone, see the device manual for more information.

You can get more information about cookies on the Internet, <http://www.aboutcookies.org/>.

Given the way the Internet and websites work, we don't always have information about cookies placed by third parties through our website. This applies especially to cases where that our website contains what are called embedded elements: texts, documents, images or short films that are stored elsewhere but are shown on or through our website.

Therefore, in case you come across these types of cookies on this website and they are not listed above, please let us know. Or contact the third party directly to ask you for information about the cookies you place, the purpose and duration of the cookie, and how you have guaranteed your privacy.